

Birmingham City Football Club Terms and Conditions

Definitions

1. "Applicant" means any person, firm or company whose details are referred to in the Personal Details of the Booking;

"Club" means Birmingham City Football Club Plc; a Company registered in England and Wales with Company Number 00027318 and whose registered office is situated at St Andrew's Stadium, Birmingham, B9 4RL;

"Event" means any event referred to in provision 2 of the Booking Form or as agreed between the parties in writing from time to time;

"Purchase Price" means the aggregate of the purchase price as stated in provisions 3 (Corporate Hospitality) and 4 (Advertising) of the Booking.

2. All corporate hospitality and advertising packages are subject to availability.

3. All information in the Corporate Hospitality and Advertising Brochure of the Club is deemed to be correct at the time of printing. The Club reserves the right to make any changes to the Corporate Hospitality and Advertising Brochure to the stated entitlements throughout the year.

4. All corporate hospitality tickets will be issued upon receipt of the full payment;

5. Any advertising space will be allocated upon receipt of full payment.

6. The wording in any advertising material shall be approved by the Club in writing before displayed at the Event.

7. Payment Terms:-

a. 50% of the Purchase Price is payable to the Club immediately by the Applicant.

b. The balance is payable within 30 days of the invoice date by the Applicant to the Club or as agreed in writing between the parties.

c. In circumstances where the Event is due to commence within 28 days from the date agreement, the Purchase Price must be paid in full by the Applicant to the Club.

8. In the Event of cancellation by the Applicant:

a. within 1 month of the date of the Event, 100% of the Purchase Price will be forfeited;

b. within 2 months of the date of the Event, 50% of the Purchase Price will be forfeited; and

c. within 3 months of the date of the Event, 25% of the Purchase Price will be forfeited.

9. In the event of postponement or abandonment of the Event, the Club reserve the right to reschedule the booking to a subsequent re-arranged Event. The Club will have no liability whatsoever, including (but not limited to) any indirect or consequential loss of enjoyment and travel cost.

10. These Terms and Conditions are governed by and construed in accordance with the laws of England & Wales. The parties submit to the exclusive jurisdiction of the Courts of England & Wales.